In 2016 the Ambev Governmental Affairs Policy was approved, which set forth the relationship and the communications between the Company, directly and indirectly, and the public officials, with the purpose of influence and contribute with the drafting, amendment and/or approval of (a) bills and decrees; (b) acts, normative instructions, resolutions and other governmental regulations; (c) public policies; (d) tax incentives or benefits; and (e) contracts with public entities, subject or not to the Law 8.666/93.

According to such Policy:

(i) the themes of the bills under discussion in the Brazilian National Congress in relation to which the activities specified in the Policy are being developed are:
  • Taxes and regulation (production, distribution, marketing and advertising of beverages), affecting directly or indirectly the Company's sector, throughout our business chain;
  • Economic agenda;
  • Business environment in which the Company carries out its activities; and
  • Environment.

(ii) the sum of the expenses incurred during the fiscal year ended December 31, 2016 in Brazil related to (a) the remuneration of Ambev employees who dedicate more than 50% of their time to the activities described in the Policy, (b) the remuneration of the third parties that provided services related to the activities described in the Policy, and (c) contributions made by the Company to class associations, is approximately R$ 10.2 million.

Annex

In 2016 the Ambev Governmental Affairs Policy was approved, which set forth the relationship and the communications between the Company, directly and indirectly, and the public officials, with the purpose of influence and contribute with the drafting, amendment and/or approval of (a) bills and decrees; (b) acts, normative instructions, resolutions and other governmental regulations; (c) public policies; (d) tax incentives or benefits; and (e) contracts with public entities, subject or not to the Law 8.666/93.

According to such Policy:

(i) the themes of the bills under discussion in the Brazilian National Congress in relation to which the activities specified in the Policy are being developed are:
  • Taxes and regulation (production, distribution, marketing and advertising of beverages), affecting directly or indirectly the Company's sector, throughout our business chain;
  • Economic agenda;
  • Business environment in which the Company carries out its activities; and
  • Environment.

(ii) the sum of the expenses incurred during the fiscal year ended December 31, 2016 in Brazil related to (a) the remuneration of Ambev employees who dedicate more than 50% of their time to the activities described in the Policy, (b) the remuneration of the third parties that provided services related to the activities described in the Policy, and (c) contributions made by the Company to class associations, is approximately R$ 10.2 million.